

CONTACT CHARLOTTE AUTO SHOW
Jenn Jackson
704-364-1078
jenn@charlotteautoshow.com



PRESS RELEASE

Charlotte Auto Show Cancels due to unpredictable landscape of COVID-19

Charlotte, August 5, 2020:

COVID-19 continues to provide unpredictable circumstances in the Charlotte region leading to the challenging but responsible decision to cancel the 2020 Charlotte Auto Show.

The Charlotte Auto Show (CAS) was set to open November 19th - 22nd at the Charlotte Convention Center.

"The Charlotte Auto Show has been a staple attraction in our region for 28 years and we're incredibly disappointed we are unable to host the 2020 event for our attendees, manufacturers, sponsors and partners" says Ward Williams, Charlotte Auto Show Chairman.

On an annual basis, The Greater Charlotte Automobile Dealers Association (GCADA) produces the Charlotte Auto Show and donates the profits back into the community through dozens of non-profits, scholarship programs and educators. To date, GCADA has given back almost \$5 million.

Though the 2020 Charlotte Auto Show is cancelled in November, the Greater Charlotte Automobile Dealers Association intends to stay focused on their charitable missions and community outreach.

"We look forward to welcoming everyone back to the Charlotte Convention Center in 2021" says Jenn Jackson, Executive Director of the Charlotte Auto Show.

Until the re-opening, new vehicle enthusiasts and shoppers are encouraged to visit www.charlotteautodealers.com to view and shop for their next vehicle.

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About the Charlotte Auto Show: The CAS is produced by the Greater Charlotte Automobile Dealers Association. Established in 1968, GCADA is a trade organization designed to support franchised new car and truck automotive dealers in the Charlotte region. Profits of the CAS are given back to various organizations like the Isabella Santos Foundation, YMCA, Boys & Girls Clubs of Greater Charlotte, and many more. To date, GCADA has donated nearly \$5 million dollars back into the community. For more info, visit www.charlotteautoshow.com/greater-clt-auto-dealers-assoc