CHARLOTTE AUTO SHOW NOVEMBER 20 - 23, 2025 CHARLOTTE CONVENTION CENTER



GENERAL INFORMATION

PLEASE NOTE FOR 2025! THIS YEAR WILL FEATURE A SPECIAL WEDNESDAY PREVIEW CONCERT AND ALL DISPLAYS AND VEHICLES MUST BE IN PLACE AND FIRE MARSHAL READY BY 4PM... NO EXCEPTIONS!!!

All vehicles are scheduled to move in on Wednesday, November 19th. The only exception to this will be vehicles to be displayed on turntables and platforms. Turntable and platform vehicles can be loaded on their platforms as soon as it is ready. **NOTE! ALL EXHIBIT CRATES MUST BE REMOVED FROM THE SPACE BEFORE CARS CAN BE PLACED. PLEASE COORDINATE WITH YOUR "I&D COMPANY" TO MAKE SURE THE CRATES ARE REMOVED AND THE BOOTH IS READY FOR THE CARS.**

Vehicles sent by transport should be scheduled to arrive no sooner than 9:00am on Wednesday, November 19th. 11:00AM IS THE FINAL VEHICLE MOVE IN TIME. ALL GATES WILL BE BLOCKED AFTER THIS TIME. NO EXCEPTIONS!!!

VEHICLES MUST ARRIVE AT THE SHOW WITH NO MORE THAN 1/4 TANK OF GAS. VEHICLES ARRIVING WITH MORE THAN 1/4 TANK OF GAS WILL BE REFUSED ADMISSION INTO THE BUILDING.

Entrance to the Charlotte Convention Center is via E. Brooklyn Village Ave (Across from Whole Foods Market). A representative will meet all vehicles at this point to check fuel levels and direct drivers to their proper gate area. All vehicles must have GROUND LEAD on battery disconnected and fuel tank openings secured per the Charlotte Fire Marshall Regulations once vehicles are in their proper place.



VERY IMPORTANT - Vehicle Move-In Instructions

Viper Tradeshow Services will be assisting you in moving your vehicles to their designated space in your exhibit. The Greater Charlotte Automobile Dealers Association provides this service for you at no charge. However, it will be the full responsibility of all I&D Companies and Exhibitors to abide by the Fire Marshall regulations pertaining to the displaying of all vehicles.

Required for the Displaying of All Motorized Vehicles

Special Vehicle Requirements: Vehicles may be allowed in the building for display purposes provided they meet the following requirements:

- (A) All fuel tank openings shall be satisfactorily sealed to prevent the escape of vapors.
- (B) The hot lead battery cable shall be disconnected from the terminal and remain disconnected while the vehicle is inside the building. Loose cable ends shall be taped to cover all exposed metal.
- (C) Fueling or de-fueling is prohibited.
- (D) Vehicle shall have LESS THAN 1/4 TANK OF GAS.
- (E) All keys must be surrendered to the Viper Service Center

Required for the Displaying of Electric Vehicles

Special Vehicle Requirements: Vehicles may be allowed in the building for display purposes provided they meet the following requirements:

- (A) Electric system is discharged
- (B) Orange and green fuses pulled and stored
- (C) Fuses pulled and stored away from the vehicle for ignition, door locks, and horn
- (D) 12volt battery disconnected
- (E) Battery inverters connected for accessories
- (F) Show management must be made aware of any "High Tech" vehicles that cannot be deenergized. Fire Marshall must be informed of these special vehicles.
- (G) All keys must be surrendered to the Viper Service Center



VEHICLE LOAD IN SCHEDULE WEDNESDAY, NOVEMBER 19, 2025 "ALL VEHICLES WILL BE REFUSED ENTRY AT 12NOON"

9:00 AM – DOCK GATES

EXOTICS – GATE #3

LEXUS – GATE #3

BMW – GATE #3

HYUNDAI – GATE #2

RTR – GATE #6

PORSCHE – GATE #3

MERCEDES – GATE #3

SUBARU – GATE #2

ROUSH – GATE #6

STELLANTIS – GATE #7

10:00 AM – DOCK GATES #

FORD – GATE #6 LINCOLN – GATE #3

JLR – GATE #3 ACURA – GATE #2

HONDA – GATE #2 TOYOTA – GATE #2

BUILT DIFFERENT BLVD – GATE #7

11:00 AM DOCK GATE

FAMILY FUN ZONE – GATE #3 HEROS DRIVE – GATE #3 GM – GATE # 2 MAZDA – GATE #7

<u>SPECIAL – ELEPHANT DOOR</u>

EV TEST TRACK



VEHICLE MOVE-OUT SCHEDULE

THE OFFICIAL CLOSING OF THE 2025 CHARLOTTE AUTO SHOW IS SCHEDULED FOR 6:00 PM ON SUNDAY, NOVEMBER 23RD.

VIPER TRADESHOW SERVICES WILL BEGIN REMOVING THE AISLE CARPET AT THIS TIME. ONLY ONCE THIS IS DONE AND THE SIGNAL HAS BEEN GIVEN FOR VEHICLES TO MOVE OUT WILL IT BE PERMITTED FOR VEHICLES TO LEAVE THE BUILDING.

THERE IS NO VEHICLE STAGING/PARKING AREA PROVIDED BY THE SHOW.

ALL VEHICLES MUST BE REMOVED FROM THE BUILDING PRIOR TO 8:00 PM TO ALLOW FOR CRATE RETURN & DISMANTLING OF DISPLAYS.

All exhibitors must provide dealership personnel to remove all vehicles and return them to the dealership or some other predetermined site. All vehicles are required to display their **OFFICIAL AUTO SHOW VEHICLE REMOVAL PERMIT** in the window of each display vehicle leaving the building. These removal permits may be picked up at the **VIPER TRADESHOW SERVICES** show office beginning at 4:00 PM on Sunday, November 23RD by the official line chairman or their designee.

Any vehicle not removed from the building as required is subject to impounding and a \$500.00 fine in addition to removal expense. Arrangements to pick up such vehicles can be made thru the Greater Charlotte Automobile Dealers Association on Monday, November 24^{TH.} beginning at 9:00am. (704) 364-1078



2025 CHARLOTTE AUTO SHOW

CHARLOTTE CONVENTION CENTER NOVEMBER 20-23

VEHICLE LOAD IN/LOAD OUT SCHEDULE

ALL INQUIRIES REGARDING THIS SCHEDULE SHOULD BE DIRECTED TO:

VIPER TRADESHOW SERVICES Or the Association office at (704) 364-1078